

My story

I was born and raised in Switzerland speaking English at home and French and German at school. I am currently in my last year of my Bachelor's degree in Business Administration at the School of Management in Fribourg. The course is trilingual: French, German and English. As part of this course, I went to study at the Polytechnic University in Hong Kong for a semester. In parallel to my studies, I work 70% as an administrative worker for the local government. Thus, most of my classes are in the evenings or at the weekend. The course consists of the following subjects: Finance, Accounting, Management, Marketing, HR, Law. This year I have additional classes such as Business of Finance, International distribution of Luxury Goods, Intercultural Management, International Management, Neuromarketing and Social Media.

My exams will be in June of the next year but my Bachelors thesis will be handed in in October. My graduation will take place in November 2018.

I have two great passions: Fashion and food and drink. From a very young age I have been in love with fashion and everything that goes with it. It is a very important part of my life. However, since having spent a couple of months in Hong Kong and Asia, my love of food & drink has grown. I love discovering new restaurants and bars and tasting street food from around the world. While in Hong Kong I had a blog. The idea behind it was to keep my family and friends updated about what I was getting up to. However, as the weeks progressed I realized that it was becoming a blog about where and what I was eating, the new bars I had discovered and the cocktails that I had loved.

I also love traveling. I generally try to fit in a couple of city trips a year. In the days and weeks leading up to my trips I spend a lot of time researching the best places to eat and drink, the new restaurants and if there are any exciting pop-up bars and/or restaurants. My friends are always rather shocked at the length of the lists I make for each city. At the end of my semester in Hong Kong I also travelled around Asia alone for 7 weeks, going through Thailand, Cambodia, Singapore, the Philippines and China.

As for my future, I would ideally want to work in London or any other big city either in fashion or in the food & beverage industry. Having tried to figure out in which direction I would like to go and what job would be my ideal, I found that business graduate programs seem the better choice in order to get into one of the two industries.

In the fashion industry, my ideal first job would be something like the business trainee program H&M offers: https://career.hm.com/content/hmcareer/en_se/student/education/business-trainee.html
As for the food&beverage industry, Soho House used to have a graduate program on their website but it is no longer up. Diageo also seems to offer an interesting graduate program in sales: <https://www.diageo.com/en/careers/global-graduate-programme/sales/>

One could describe me as: curious – I love discovering new cultures, countries and understanding how people work and think –, detail orientated – I am meticulous in everything I do, responsible, independent – I have always been very independent but even more so after my semester in Hong Kong and my solo travels through Asia, punctual, team player as well as self-reliant and I love a challenge.